

Prysmian and Encore Wire Showcase Combined Electrical Expertise and Solutions at The NECA Show

Highland Heights, Ky., Month XX, 2025 – Last year, Prysmian, a world leader in the energy transition and digital transformation, and Encore Wire Corporation, a leading manufacturer of a broad range of copper and aluminum electrical wire and cables, announced a joint partnership that would allow the companies to leverage each other's portfolios to better address electrical customers' needs in North America. The results of that strategic combination will be on full display when the companies exhibit together (booth #4038) at this year's NECA 2025 Convention & Trade Show held at McCormick Place in Chicago, September 13-15, 2025.

While the merger was complete prior to the 2024 NECA Show, the companies were locked into separate booths at the industry-leading event. A year later, Prysmian and Encore Wire exhibit together in a large, 800-square-foot space that will showcase the innovative, labor saving, safety-focused and clean energy wire and cable solutions that are offered to electrical contractors.

"The combination of Prysmian and Encore Wire is powerful, we offer a one-stop manufacturer focused on extraordinary service for your electrical needs," said Brian Moriarty, Senior Vice President of Industrial and Construction, Prysmian North America. "Together, we're better equipped than ever before to help contractors work smarter with premier, productivity enhancing solutions."

Among the industry-leading products to be displayed at Prysmian/Encore Wire booth 4038 are Encore Wire's traditional Thermoplastic High Heat and Water-Resistant Nylon (THHN/THWN), tray cable and metal clad cables, as well as Prysmian's power cable, medium voltage cable and accessories, and portable cord & temp power solutions.

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player in the energy transition and digital transformation. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high-performing, sustainable, and innovative cable systems for the transmission, power grid, electricity and digital solutions segments. Prysmian's North American operations include 29 plant locations and nearly 8,000 associates with net sales of \$8 billion. Additional information is available at na.prysmian.com.

Globally, Prysmian is the largest cable solutions provider in the world, with more than 33,000 employees, 107 production plants and 27 R&D centers in over 50 countries. In 2024, global sales exceeded €17 billion.

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