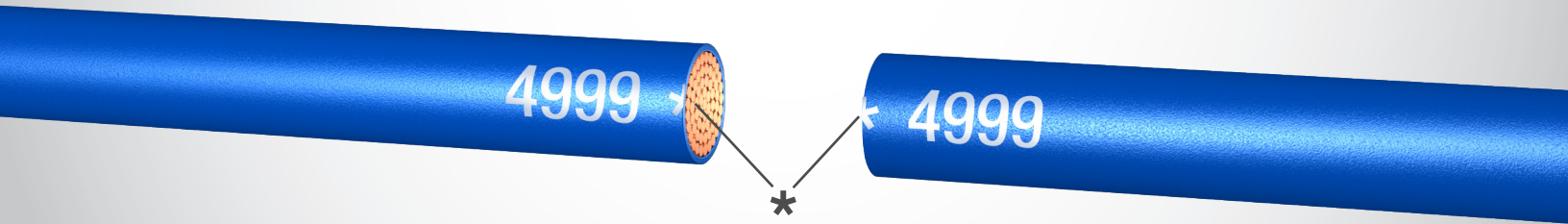


# COUNT DOWN TO SAVINGS.

## SMART\*COUNT

SmartCount® footage marks are designed to help you quickly and easily cut accurate lengths of wire on sizes 1 AWG and larger for master reels, as well as 2-6 AWG for 10,000' reels.

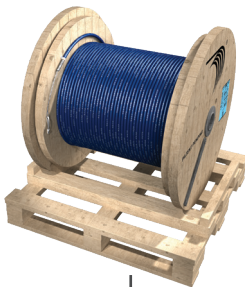


With SmartCut®, there's no guessing.  
Cut on the asterisk for precise footage!

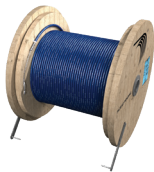
**KNOW THE EXACT LENGTH BEFORE YOU PULL, SO YOU DON'T COME UP SHORT!**

### EXAMPLE

5000' MASTER REEL

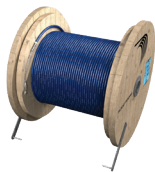


CUT #1



START: 5000'  
END: 3000'  
LENGTH: 2000'

CUT #2



START: 5000'  
END: 0'  
LENGTH: 3000'

SmartCount® master reels are printed with the total value at the beginning of the reel and count down foot by foot to zero. SmartCount® guarantees the full purchased wire length, reducing the amount of random lengths and decreasing the amount of scrap and wasted money.

### BENEFITS FOR DISTRIBUTORS & CONTRACTORS

- Precise footage cut using SmartCut® asterisk
- Guarantees the full purchased wire length
- Reduces the amount of random lengths
- Decreases the amount of scrap
- Quicker inventory count
- Eliminates miscounting
- Theft deterrent



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