COUNT DOWN TO SAVINGS.

SmartCount™ footage marks are designed to help you quickly and easily cut correct lengths of wire on sizes 1 AWG and larger.

With SmartCut™, there’s no guessing. Cut on the asterisk for precise footage!

KNOW THE LENGTH BEFORE YOU PULL, SO YOU DON’T COME UP SHORT!

SmartCount™ master reels are printed with the total value at the beginning of the reel and count down foot by foot to zero. SmartCount guarantees the full purchased wire length, reducing the amount of random lengths and lessening the amount of scrap.

EXAMPLE
5000' MASTER REEL

<table>
<thead>
<tr>
<th>CUT #1</th>
<th>CUT #2</th>
</tr>
</thead>
<tbody>
<tr>
<td>START: 5000'</td>
<td>START: 3000'</td>
</tr>
<tr>
<td>END: 3000'</td>
<td>END: 0'</td>
</tr>
<tr>
<td>LENGTH: 2000'</td>
<td>LENGTH: 3000'</td>
</tr>
</tbody>
</table>

BENEFITS FOR DISTRIBUTORS & CONTRACTORS
- Precise footage cut using SmartCut™ asterisk
- Quicker inventory count
- Eliminates miscounting
- Guarantees the full purchased wire length
- Theft deterrent
- Reduces the amount of random lengths
- Lessens the amount of scrap